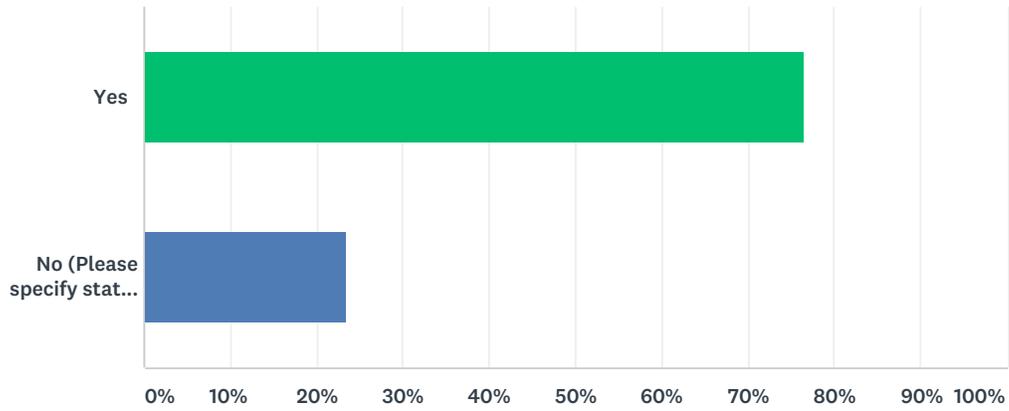


Q1 Do you reside in Washington State?

Answered: 17 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	76.47%	13
No (Please specify state of residence)	23.53%	4
TOTAL		17

#	NO (PLEASE SPECIFY STATE OF RESIDENCE)	DATE
1	British Columbia	9/1/2017 12:34 PM
2	Idaho	8/31/2017 1:53 PM
3	Idaho	8/31/2017 1:46 PM
4	VA	8/30/2017 2:43 PM

Q2 Please describe your understanding of the role of the Fire Marshal.

Answered: 17 Skipped: 0

#	RESPONSES	DATE
1	Inspection of buildings, help people improve fire safety	9/27/2017 8:09 AM
2	Structures and their use meet fire and building codes	9/20/2017 12:33 PM
3	Enforces fire code	9/20/2017 12:24 PM
4	Evaluate building plans for safety; inspect building	9/14/2017 2:26 PM
5	Ensures the safety of people by monitoring and advocating for the safety of the built environment.	9/13/2017 1:04 PM
6	Responsible for implementing and enforcing fire safety codes and minimizing the risk of fire via inspection/oversight/approvals of capital plans and operations within structures within the city. Provide information and education to city operations and council, and the public.	9/12/2017 10:44 AM
7	To ensure that structures and occupancies follow the Fire Code.	9/5/2017 9:46 PM
8	Fire prevention and education. Code knowledge and application of enforcement.	9/5/2017 8:43 AM
9	As an elected official I understand the role of complete oversight of the functions and operations of the department. This includes all hiring, personal issues, planning, reporting to Council and doing the future strategic planning.	9/1/2017 12:34 PM
10	As a fire commissioner I am only aware of his role as outlined in his job description available at Spokane Valley Fire	8/31/2017 4:17 PM
11	The Fire Marshal is responsible for insuring fire and life safety regulations are adhered to and for reducing the risk of fire loss in our community. The Fire Marshal also represents a vital communication link between our fire district, state and county government. The Fire Marshal's office provides plan review for land use and commercial construction, conducts annual fire and life safety inspections, conducts fire and arson investigations, and issues permits for firework displays, fireworks stands and special events.	8/31/2017 1:53 PM
12	I believe the fire marshal is responsible for making sure buildings are fire safe. He also determines the maximum number of people a building a building can safely hold in case their is a fire.	8/31/2017 1:46 PM
13	Enforce the Fire Code, in the areas of engineering, inspections, investigations and education.	8/31/2017 5:56 AM
14	The Fire Marshal is the lead official for safety and code compliance for fire related issues.	8/30/2017 4:47 PM
15	Serve as the fire code official, investigate fires (unincorporated areas), fire service leadership.	8/30/2017 3:54 PM
16	To enforce the fire code in the city of Danville, to teach fire safety, prevention and conduct fire investigations.	8/30/2017 2:43 PM
17	Protect life, conserve property	8/30/2017 12:05 PM

Q3 What would you consider the most important aspect of the role of Fire Marshal and why?

Answered: 17 Skipped: 0

#	RESPONSES	DATE
1	Working with people- increase safety in the long term	9/27/2017 8:09 AM
2	Preventative maintenance/enforcement and education	9/20/2017 12:33 PM
3	Prevention of fire hazards	9/20/2017 12:24 PM
4	Examining building plans for life/safety issues	9/14/2017 2:26 PM
5	Trying to ensure the safety our neighbors.	9/13/2017 1:04 PM
6	Minimizing preventable fires through implementation and enforcement of fire codes.	9/12/2017 10:44 AM
7	Verify structures and uses follow regulations to ensure safety of the public	9/5/2017 9:46 PM
8	Fire prevention and inspection program. peopl do things that put thme in harms way; education in fire prevention and appropriate inspection programs are vital to saving lives.	9/5/2017 8:43 AM
9	Strategic and long range planning: with the changing expectations and changes in the tactical strategies and the constantly changing equipment needs and offerings makes this a critical role.	9/1/2017 12:34 PM
10	First and fore most safety education followed by safety inspections and fire investgations	8/31/2017 4:17 PM
11	insuring public safey, prevention and public education related to fire safety.	8/31/2017 1:53 PM
12	Keeping people safe especially when occupying a certain building or venue.	8/31/2017 1:46 PM
13	Communicating the standards of the Fire Code to the community.	8/31/2017 5:56 AM
14	Coordinating the safety of commercial and residential buildings within the City	8/30/2017 4:47 PM
15	Assure a reasonable degree of fire safety within a community. That is the mandated charge by state law.	8/30/2017 3:54 PM
16	Code Enforcement. To prevent fires.	8/30/2017 2:43 PM
17	The protection of life.	8/30/2017 12:05 PM

Q4 Do you agree or disagree with the following statement: The Fire Marshal's role is to provide verified data supporting new fire and life safety initiatives regardless of public opinion or cost? Please explain your answer.

Answered: 17 Skipped: 0

#	RESPONSES	DATE
1	Yes- they need to share info at the highest standard	9/27/2017 8:09 AM
2	All but "regardless" - instead "reasonably balanced against"	9/20/2017 12:33 PM
3	Agree. Somebody has to present information to elected officials	9/20/2017 12:24 PM
4	It is the Fire Marshall's duty to bring the best data and analysis forward. It is the elected officials duty to decide if the new code is right for their community	9/14/2017 2:26 PM
5	Agree. Whether we have public opinion or the dollars available we still need the information in order to make decisions.	9/13/2017 1:04 PM
6	Yes, I do think that is an important role, with the understanding that all fire and life safety initiatives reduce risk. Total elimination of risk is probably not possible, and policy makers need to consider cost and benefit of any initiative. Clear, objective and factual information and data are necessary to make those assessments in a way that appropriately prioritizes public safety within available or obtainable resources. The Fire Marshal is the right person to provide this information.	9/12/2017 10:44 AM
7	I guess it is hard for me to choose in that any initiative should address costs and potential public response, but I don't think those factors should preempt consideration, although they may be a factor in the ultimate decision. So I guess I disagree if I have to choose one.	9/5/2017 9:46 PM
8	Do not agree with the regardless of cost. It should be that way but the political area does not allow for a regardless of cost approach. A good fire marshal can balance this with the needs for protection while supporting the need.	9/5/2017 8:43 AM
9	Yes, as I described in the statement in #3, this has to happen in our world of changing needs and functions which firefighters must be tuned in to in their day to day operations.	9/1/2017 12:34 PM
10	Yes. My rationale is that the above is in the best interest of the public we serve with the caveat that the cost has to be within budgetary restrictions	8/31/2017 4:17 PM
11	I agree with that. The elected officials can decide whether or not to make expenditures or support programs, but the fire marshal should provide timely, relevant and verified data for consideration.	8/31/2017 1:53 PM
12	I think that is fair to say. I don't think the data he provides should be swayed by opinion or cost. That should be left to other officials i.e. the fire commission, city council or county commissioners	8/31/2017 1:46 PM
13	It is the job of the Fire Chief to communicate cost and address public opinion, the Fire Marshal needs to provide the basis for this information.	8/31/2017 5:56 AM
14	Yes, the Fire Marshal needs to find solutions within the code and best fire prevention practices.	8/30/2017 4:47 PM
15	No. It may be one of the roles or a task leading to the overall role of providing a reasonable degree of fire safety. This role description establishes a subordinate position of the fire marshal to a data analyst.	8/30/2017 3:54 PM
16	No. Data or cost should not be an issue.	8/30/2017 2:43 PM
17	I agree, FM's should not worry about public opinion or costs regarding life safety	8/30/2017 12:05 PM

Q5 What are the most important characteristics that a Fire Marshal should possess?

Answered: 17 Skipped: 0

#	RESPONSES	DATE
1	Good communication and knowledge	9/27/2017 8:09 AM
2	Knowledge, integrity, community situational awareness, judgement, consistency, diligence.	9/20/2017 12:33 PM
3	Honesty, Integrity and Commitment to Community	9/20/2017 12:24 PM
4	Listening, Explaining, Open-mindedness, Analytics	9/14/2017 2:26 PM
5	Patience and perseverance.	9/13/2017 1:04 PM
6	Technical expertise, ability to interpret and explain technical regulations and requirements. As with any person with a heavy enforcement role, the ability to communicate and work well with people, and to obtain voluntary compliance would be skills important to success of the FM's goal to minimize preventable fires and promote public safety.	9/12/2017 10:44 AM
7	Technical competence, good communication/customer service skills	9/5/2017 9:46 PM
8	Flexibility; not everything is black and white. Know the codes and be able to interpret them properly. Working closely with the building official.	9/5/2017 8:43 AM
9	Strong interpersonal relations, leadership skills, a very strong knowledge of the trends and all elements of the firefighting world, respect of his peers.	9/1/2017 12:34 PM
10	Openness, knowledge of the position and willingness to do the job -- even when difficult	8/31/2017 4:17 PM
11	attention to detail, critical thinking, management skills, good communicator	8/31/2017 1:53 PM
12	Knowledge of how to keep the public safe from fire and other disasters.	8/31/2017 1:46 PM
13	Leadership, communication skills, an understanding of the fire code and the ability to manage people/projects and programs.	8/31/2017 5:56 AM
14	Knowledge of best fire prevention practices and codes and be able to detail why different measures are necessary.	8/30/2017 4:47 PM
15	Credibility.	8/30/2017 3:54 PM
16	Integrity	8/30/2017 2:43 PM
17	Ethics, honesty, flexible when possible, understand alternate methods	8/30/2017 12:05 PM

Q6 Please provide a brief response to the following statements:

Answered: 17 Skipped: 0

ANSWER CHOICES	RESPONSES
While enforcing the code, the Fire Marshal should never	100.00% 17
While enforcing the code, the Fire Marshal should always	100.00% 17

#	WHILE ENFORCING THE CODE, THE FIRE MARSHAL SHOULD NEVER	DATE
1	Assume the owner is doing anything bad intentionally	9/27/2017 8:09 AM
2	Be counterproductive to mission, compromised by inconsistency or unpredictability, or be future-oriented.	9/20/2017 12:33 PM
3	bend the rules	9/20/2017 12:24 PM
4	be unclear or inconsistent	9/14/2017 2:26 PM
5	Compromise safety	9/13/2017 1:04 PM
6	sacrifice safety. Safety is the touchstone for the Fire Marshal role.	9/12/2017 10:44 AM
7	compromise safety of the public	9/5/2017 9:46 PM
8	find ways to enforce the spirit of the law vs the letter of the law when necessary.	9/5/2017 8:43 AM
9	Bow to public pressure to reduce service levels or equipment needs.	9/1/2017 12:34 PM
10	Make exceptions -- shows favoritism and an inherent weakness	8/31/2017 4:17 PM
11	be swayed, turn a blind eye, allow someone to cut corners, be disrespectful	8/31/2017 1:53 PM
12	assume the code is etched in stone.	8/31/2017 1:46 PM
13	I am not sure there are absolutes here, each situation may be different.	8/31/2017 5:56 AM
14	Dismiss a discussion of what is a best practice that meets code.	8/30/2017 4:47 PM
15	Forget that there are at least two sides to every issue.	8/30/2017 3:54 PM
16	take bribes or gifts.	8/30/2017 2:43 PM
17	Use a heavy hand -- Unless needed.	8/30/2017 12:05 PM

#	WHILE ENFORCING THE CODE, THE FIRE MARSHAL SHOULD ALWAYS	DATE
1	Assume good intent	9/27/2017 8:09 AM
2	Be consistently outcome-orientrd	9/20/2017 12:33 PM
3	listen and learn	9/20/2017 12:24 PM
4	explain the rationale behind the decision and point out ways to correct the situation.	9/14/2017 2:26 PM
5	Be open to new approaches that ensure public safety.	9/13/2017 1:04 PM
6	listen and work cooperatively with the public to be most successful at ensuring safe practices and obtaning voluntary compliance in as many cases as possible.	9/12/2017 10:44 AM
7	listen to the violators perspective and try to find an acceptable solution	9/5/2017 9:46 PM
8	be professional, firm but flexible. Be able to work with a viarety of internal and external customers.	9/5/2017 8:43 AM
9	Be honest and positive in his ability to rationalize decisions made to support public safety	9/1/2017 12:34 PM
10	Do as stated above but with tact and the best interest of the community at large	8/31/2017 4:17 PM
11	be consistent in enforcing the code. be professional and curteous, help to educate people in why the code exists	8/31/2017 1:53 PM
12	keep in mind the spirit of the code and use his own knowledge to make the final decision.	8/31/2017 1:46 PM

Zone 1 Fire Marshals Elected Officials

13	Same as above.	8/31/2017 5:56 AM
14	evaluate design proposals that make sense for code compliance.	8/30/2017 4:47 PM
15	Listen to the needs of the individual.	8/30/2017 3:54 PM
16	present him/herself as professionals always adhering to the fire code.	8/30/2017 2:43 PM
17	Sell it to the building owner, Make them feel included	8/30/2017 12:05 PM

Q7 The code development process often lags behind discovered safety issues, how comfortable are you with supporting critical safety initiatives that are not yet required by national code?

Answered: 17 Skipped: 0

#	RESPONSES	DATE
1	Very comfortable	9/27/2017 8:09 AM
2	Reasonably	9/20/2017 12:33 PM
3	depends on the issue. Don't like hypothetical questions	9/20/2017 12:24 PM
4	Not comfortable at all	9/14/2017 2:26 PM
5	Very. We require residential sprinkler systems.	9/13/2017 1:04 PM
6	Comfortable, noting that pilot programs that prove results may be easier to implement citywide than those that are untested. Also, a willingness to be flexible with details of implementation can be helpful to gain public acceptance while meeting safety goals.	9/12/2017 10:44 AM
7	I believe that local regulations can be considered, but on a case-by-case basis.	9/5/2017 9:46 PM
8	Depends on the issue.	9/5/2017 8:43 AM
9	N/A	9/1/2017 12:34 PM
10	Very comfortable	8/31/2017 4:17 PM
11	I am comfortable in relying on the expertise, recommendation and data presented by the fire marshal	8/31/2017 1:53 PM
12	It depends but I'm fairly comfortable with that idea.	8/31/2017 1:46 PM
13	It depends, each community is different.	8/31/2017 5:56 AM
14	Best practices need to be clearly explained and why they are needed.	8/30/2017 4:47 PM
15	Very	8/30/2017 3:54 PM
16	safety initiatives are very important. If I know of anything that can make a place more safe I'm all in for it.	8/30/2017 2:43 PM
17	Very comfortable.	8/30/2017 12:05 PM

Q8 When considering safety initiatives locally, describe your decision-making process that weighs cost to building owner with the increase in citizen safety.

Answered: 17 Skipped: 0

#	RESPONSES	DATE
1	Make sure I have all of the facts- understanding the trade offs	9/27/2017 8:09 AM
2	Data, data, data - and who is at risk, likely consequences of risk, probability of risk, actual bearer of liability.	9/20/2017 12:33 PM
3	unable to answer depends on the information presented	9/20/2017 12:24 PM
4	What is the probability of that occurring vs the cost of the incident occurring	9/14/2017 2:26 PM
5	You need to weigh the costs against not only one citizen but the many people firefighters and general community that is impacted by the chemicals released during a fire	9/13/2017 1:04 PM
6	I look for data points that help to quantify the safety outcomes as opposed to the efforts/costs to obtain them. For example, how many people would be working or living in buildings to be covered (prevalence), what is the risk of a life-safety incident before and after the implementation of a new requirement or program (percentage improvement), and then the cost to individuals and total estimated cost to obtain benefits --- safety weighs heavily and I also must weigh the benefits against other benefits that could be gained by spending resources differently. It is helpful to have information that enables us to prioritize the use of public funds to achieve the highest level of benefit.	9/12/2017 10:44 AM
7	How imminent/likely is the risk versus the cost of implementation and potential public response.	9/5/2017 9:46 PM
8	Fire sprinklers in SFR homes is one topic, I support them, work closely with the fire marshal in bringing forth such enforcement efforts and we work as a team to implement.	9/5/2017 8:43 AM
9	As an elected official, Public safety is a non-negotiable part of my commitment to making my community a better place for all to live. The cost of public safety is the cost of doing business.	9/1/2017 12:34 PM
10	Citizen safety outweighs cost	8/31/2017 4:17 PM
11	To provide the highest level of safety without unnecessary burden to property owners	8/31/2017 1:53 PM
12	I feel there has to be a balance that takes in to consideration the likelihood/risk of the issue happening.	8/31/2017 1:46 PM
13	Always land of safety, while understanding change takes time. If the cost is significant to property owners, it will take longer.	8/31/2017 5:56 AM
14	Error on the side of safety!	8/30/2017 4:47 PM
15	A safety initiative does always affect costs for building owners - for example prohibitions on sky lanterns, fireworks, false reporting for example have no effect on building owners and may have a big effect on community safety.	8/30/2017 3:54 PM
16	Safety is first. I try to convey to owners the importance of safety.	8/30/2017 2:43 PM
17	citizen safety is most important. Cost is secondary.	8/30/2017 12:05 PM

Q9 What is your expectation regarding when the Fire Marshal should bring safety concerns that would require policy change to your attention?

Answered: 17 Skipped: 0

#	RESPONSES	DATE
1	As quickly as possible- be proactive	9/27/2017 8:09 AM
2	Always as soon as concern is defined, and a mitigation proposed - the solution can follow.	9/20/2017 12:33 PM
3	when prepared to present information	9/20/2017 12:24 PM
4	At least once a year	9/14/2017 2:26 PM
5	As soon as possible.	9/13/2017 1:04 PM
6	In my former role, I would have expected the Fire Marshal to bring safety concerns requiring policy change to the city manager who should then share them with the Council. The obligations and responsibilities of the Fire Marshal are such that it might be necessary for the FM to go directly to elected officials if issues are not being appropriately elevated.	9/12/2017 10:44 AM
7	That all of the factors discussed above need to be included in the analysis.	9/5/2017 9:46 PM
8	As the fire marshal determines is necessary.	9/5/2017 8:43 AM
9	My expectation that the Fire Marshall report to Council on a regular (three times yearly) basis. At that time it would be my expectation that any ideas for improvements including policy updates or changes would be put in the table.	9/1/2017 12:34 PM
10	Whenever the need to do so is in the common good	8/31/2017 4:17 PM
11	That the fire marshall would notify us of anything that requires immediate attention and to be cognizant of our budgetary planning and fiscal year	8/31/2017 1:53 PM
12	I would like to know as soon as possible so we can decide if plan needs to be created or more information is needed.	8/31/2017 1:46 PM
13	Always keep all informed.	8/31/2017 5:56 AM
14	As early in the permit prosses as possible.	8/30/2017 4:47 PM
15	I don't understand the question.	8/30/2017 3:54 PM
16	Safety concerns should always be brought out no matter what.	8/30/2017 2:43 PM
17	The FM should engage in that policy change.	8/30/2017 12:05 PM

Q10 How are you influenced by what other jurisdictions are requiring when considering your own policy decisions?

Answered: 17 Skipped: 0

#	RESPONSES	DATE
1	I think redmond sets the standard	9/27/2017 8:09 AM
2	Differently - depends on functional qualities of policy; degree of local relevance or regional impact	9/20/2017 12:33 PM
3	It a consideration, but comparison are difficult due to many variables in situations	9/20/2017 12:24 PM
4	20% I am curious why people make certain decisions	9/14/2017 2:26 PM
5	If it is a best practice or has proven to be beneficial than it carries weight.	9/13/2017 1:04 PM
6	It is helpful to know what other local or similar regional or national jurisdictions aer doing to judge whether we are using best practices, and taking common precautions. Also to have a sense of whether certain policies have been tried and are or are not effective.	9/12/2017 10:44 AM
7	The question is invariably asked, so it needs to be addressed, but may or may not have a bearing on the decision.	9/5/2017 9:46 PM
8	I take a look at what they are doing because of the political arean but do not hang my hat on the their needs or compare them with my jurisdictional needs. I do what is best for my jurisdiction.	9/5/2017 8:43 AM
9	It is important that best practise and best policy of other jurisdictions is very important and must always be an ongoing part of his/her role.	9/1/2017 12:34 PM
10	Very little. We make policy decisions based on the need in the community we serve	8/31/2017 4:17 PM
11	I would certainly look to other municipalities for input as part of due diligence	8/31/2017 1:53 PM
12	I am most influenced by the "why" of what they are doing. Just because others do it doesn't mean we should.	8/31/2017 1:46 PM
13	Always try to understand what's going on around you.	8/31/2017 5:56 AM
14	When venders have experience in other juristictions that should be reviewed.	8/30/2017 4:47 PM
15	I will look to other jurisdictions to determine the basis that drove them to the decision. Often times the situations are similar but not allways.	8/30/2017 3:54 PM
16	I work with other jurisdictions about policies and we usually put our heads together to come up with a police all can agree on.	8/30/2017 2:43 PM
17	Very influenced.	8/30/2017 12:05 PM

Q11 How important is it to you that the Fire Marshal engage stakeholders in proposed code or rule changes?

Answered: 17 Skipped: 0

#	RESPONSES	DATE
1	Extremely important	9/27/2017 8:09 AM
2	Essential - to what degree depends on scope & scale of change	9/20/2017 12:33 PM
3	Extremely	9/20/2017 12:24 PM
4	Extremely	9/14/2017 2:26 PM
5	Very. They may not always like it, but at least they feel their input was considered.	9/13/2017 1:04 PM
6	Very important, for educational purposes and to flesh out issues prior to a policy-level discussion.	9/12/2017 10:44 AM
7	Very important	9/5/2017 9:46 PM
8	Top priority	9/5/2017 8:43 AM
9	This is imperative.	9/1/2017 12:34 PM
10	As with all policy and procedure decisions within our department we solicit as much community involvement as we can	8/31/2017 4:17 PM
11	I agree with this concept	8/31/2017 1:53 PM
12	Very important	8/31/2017 1:46 PM
13	Very.	8/31/2017 5:56 AM
14	As much interaction that is possible, avoids surprises.	8/30/2017 4:47 PM
15	Critically important as a solution in one area rarely affects only a limited audience.	8/30/2017 3:54 PM
16	Very important. Stake holders can get others to understand the code.	8/30/2017 2:43 PM
17	Very important	8/30/2017 12:05 PM

Q12 What do you believe is the most important aspect of presenting information to elected officials?

Answered: 17 Skipped: 0

#	RESPONSES	DATE
1	Clear, concise, data based	9/27/2017 8:09 AM
2	Validity of data, assuredness of defining the problem, clarity of desired outcome, accuracy and conciseness of policy language	9/20/2017 12:33 PM
3	be honest and unbiased	9/20/2017 12:24 PM
4	Problems statement, criteria for a solution, options, analysis of probability and cost, then a recommendation	9/14/2017 2:26 PM
5	Give us clear consequences, choices, or experiences. (The burn trailer vividly illustrated the benefit of residential sprinklers)	9/13/2017 1:04 PM
6	Thoroughness - it is important for elected officials to understand all aspects of a problem/issue, and a full range of options available to them, as well as the FM's recommended action. An honest assessment of pros and cons of all possible options is important. And all of this should be done efficiently, and simply, and quickly. :-)	9/12/2017 10:44 AM
7	Including a discussion of all factors (safety, cost, likely pushback) in as objective a way as possible	9/5/2017 9:46 PM
8	Most elected officials don't understand codes. Its important to ensure they have an understanding of what we enforce and why its important. It needs to be presented in a way that they can understand and be able to support when asked by the public. Carefully written staff reports are a must.	9/5/2017 8:43 AM
9	Recent statistics regarding the tragedy set forth by the Fire Marshall on a year to year basis, this provides performance effectiveness and identifies deficiencies that need to be addressed. All good Fire Marshalls should have a performance plan for all aspects of the department.ha	9/1/2017 12:34 PM
10	Difficult to answer. The most difficult aspect might well be presenting information in an open meeting. Realizing that as elected officials we can only act in an open meeting.	8/31/2017 4:17 PM
11	Providing timely and relevant information that helps elected officials make prudent decisions to keep constituents safe. A fire marshal that builds a relationship with the elected officials and staff will have earned the trust and support of the elected officials	8/31/2017 1:53 PM
12	The most important aspect is to ensure the information is accurate and all sides have had input.	8/31/2017 1:46 PM
13	Clarity is critical.	8/31/2017 5:56 AM
14	Complete information. Both sides of a discussion.	8/30/2017 4:47 PM
15	Being clearly understood.	8/30/2017 3:54 PM
16	Safety, and budget savings. (Money)	8/30/2017 2:43 PM
17	It is important since they can control policy change	8/30/2017 12:05 PM

Q13 In your opinion, what common mistakes are made when presenters are informing elected officials?

Answered: 17 Skipped: 0

#	RESPONSES	DATE
1	They assume we understand the background	9/27/2017 8:09 AM
2	Clearly defining the purpose, and outlining the pros and cons to addressing it	9/20/2017 12:33 PM
3	they have an agenda, or lack information, or repeat things they have heard but never substantiated	9/20/2017 12:24 PM
4	They present tactical aspects and not policy questions	9/14/2017 2:26 PM
5	Theoretical not enough visuals and explicit data. (Two apartment fires One with the sprinkler system and one without and the consequences and damage)	9/13/2017 1:04 PM
6	Failure to provide different points of view - only advocating for a preferred position vs. sharing pos and cons of a full range of options. Too much information in the presentation (as opposed to in materials provided, which should be comprehensive). Failure to schedule enough time in operational staff's implementation process to allow for the likelihood of elected official questions and desire for more information or time to make decision.	9/12/2017 10:44 AM
7	Lack of objective information on the non-safety aspects of the issue	9/5/2017 9:46 PM
8	Being too technical	9/5/2017 8:43 AM
9	They think superficial statistics will placate the elected officials, wrong, many of do our homework and want solid, reliable reports and statistics.	9/1/2017 12:34 PM
10	Occasionally we are presented wit insufficient data to make an informed decision	8/31/2017 4:17 PM
11	Elected officials like to know the fire marshal and see him or her take an active role in the community, and not just hear from him or her when there is a concern or need	8/31/2017 1:53 PM
12	Too much of their own opinions are shared without any rebuttal.	8/31/2017 1:46 PM
13	May not fully cover the issue.	8/31/2017 5:56 AM
14	They do not present a good reasoning path to their conclusion.	8/30/2017 4:47 PM
15	We use jargon, we presume they understand and value the same things we do. We presume that what is important to us or often even the community is important to them.	8/30/2017 3:54 PM
16	Talking about what changes can cost the municipality.	8/30/2017 2:43 PM
17	Not having all the facts.	8/30/2017 12:05 PM

Q14 What advice would you give to Fire Marshals when addressing inaccurate dissenting information in their presentations?

Answered: 17 Skipped: 0

#	RESPONSES	DATE
1	Share the stories and then correct the misinformation	9/27/2017 8:09 AM
2	Outline any understanding of why inaccurate data was chosen, how it is inaccurate, how the inaccuracy is proven, the more correct alternative and why. - and what may still not be known definitively.	9/20/2017 12:33 PM
3	don't take it personally	9/20/2017 12:24 PM
4	Do not interrupt. Wait you turn to refute it	9/14/2017 2:26 PM
5	Acknowledge that we once may have thought that way but have since learned differently for the following reasons?	9/13/2017 1:04 PM
6	Don't shy away from it - we rely on you to provide full and accurate information. Be prepared to demonstrate your information including sources, etc., to overcome the impulse for us to reduce all contested facts to "he said/she said" - prove why you are right when necessary. Take more time or come back in a future briefing or in private briefings if necessary.	9/12/2017 10:44 AM
7	Presenting information as factually as possible, without implying the dissenting information as intentionally "inaccurate"	9/5/2017 9:46 PM
8	Don't put inaccurate info in presentations; it makes them look stupid. Do your homework, that to your building official.	9/5/2017 8:43 AM
9	Be week prepared and honest in your presentation so no question or comment will come as a surprise or you won't be able to answer it.	9/1/2017 12:34 PM
10	Just continue to present the facts and positive aspects of their report or proposal	8/31/2017 4:17 PM
11	I don't really understand this question.	8/31/2017 1:53 PM
12	Get as much information as possible a let the decision makers make the decisions.	8/31/2017 1:46 PM
13	Be honest.	8/31/2017 5:56 AM
14	Be clear of what the information is objecting to in the discussion.	8/30/2017 4:47 PM
15	I'm not sure what you are asking here. If you meant to ask how you respond to incorrect or misinformation in respopnse to your presentation - depending on the venue of the presentaion (public hearing or work study) you almost always have an opportunity for rebuttal. I have often said things like - "That information is news to me and ask them for the details". Often you can antiipate what they are goping to say and put that into your presentation to begin wqith.	8/30/2017 3:54 PM
16	I would tell them to study their information and be prepared to answer questions. Do not bash others to make yourself look good.	8/30/2017 2:43 PM
17	politely set the record straight.	8/30/2017 12:05 PM

Q15 Fire and Life Safety personnel should resist using emotional pleas and align with facts that are supported with data. How strongly do you agree, if at all, with this statement and why?

Answered: 17 Skipped: 0

#	RESPONSES	DATE
1	Agree- use data	9/27/2017 8:09 AM
2	Strongly agree (especially on the absence of facts and data) - facts and data define the narrative leading to policy, emotional please tell the story of why to consider policy.	9/20/2017 12:33 PM
3	You can get emotional when the facts support that type of response	9/20/2017 12:24 PM
4	Very supportive of that statement. When I hear emotional appeals I suspect someone is conning me	9/14/2017 2:26 PM
5	I don't agree. When you're talking about human beings, our constituents or neighbors, there should be emotion.	9/13/2017 1:04 PM
6	Very strongly. We need to make thoughtful decisions and balance use of resources. Emotional pleas, or horrific potential scenarios can cloud and distort that process to the detriment of good policy making.	9/12/2017 10:44 AM
7	Strongly agree in that elected officials need to consider a variety of factors in making decisions.	9/5/2017 9:46 PM
8	I strongly agree but the fire marshal also needs to be human and have a passion about what they do.	9/5/2017 8:43 AM
9	Absolutely correct!	9/1/2017 12:34 PM
10	Totally - no surprises. Factual data speaks for itself	8/31/2017 4:17 PM
11	I am a stick to the facts person, but like to consider the whole picture. I prefer more facts, but sometimes officials need to get a visual to fully understand the liability and impact of decisions	8/31/2017 1:53 PM
12	I think there is room for both data and personal experience. All information should be shared and defined as to whether is is supported by data or based on personal experience and opinion.	8/31/2017 1:46 PM
13	I agree.	8/31/2017 5:56 AM
14	Present the data and skip the emotion.	8/30/2017 4:47 PM
15	Depends on the audience. If you are speaking to the choir - those who already know the answers an emotional plea might be good as would recruiting a spokesperson. We got the Amber alert warnings by using emotional pleas for Amber. But generally - a blend of passion and data is a good mix.	8/30/2017 3:54 PM
16	Personnel should be well versed in their presentations. Do not get emotional, be calm and confident.	8/30/2017 2:43 PM
17	Facts and data certainly support any issue better than emotional pleas, but sometimes we don't have the data we need.	8/30/2017 12:05 PM

Q16 Do you have any tips or recommendations to provide to Fire Marshals when they are interacting with elected officials or presenting fire and life safety initiatives?

Answered: 17 Skipped: 0

#	RESPONSES	DATE
1	Keep good relationships	9/27/2017 8:09 AM
2	Survey covers most all of it - perhaps, ask what you don't know to know	9/20/2017 12:33 PM
3	be honest and genuine	9/20/2017 12:24 PM
4	Have alternatives, ROI and and probability of event	9/14/2017 2:26 PM
5	Give them the facts and back it up with a hands on experience if possible. Understand that we may not always be in a position to embrace what you're saying and make change you have planted a seed for us to consider for the future.	9/13/2017 1:04 PM
6	I have a whole presentation I developed on presenting to elected officials which I would be happy to prepaer if (a) you ask me and (b) I can find it. claudia.balducci@kingcounty.gov	9/12/2017 10:44 AM
7	I think this was addressed in prior questions.	9/5/2017 9:46 PM
8	The need to understand that code enforcement is about many and not just fire prevention. Building officials, inspectors, code enforcement officers and the fire marshal should work as a team. And always buy the building official coffee and donuts when you see him or her.	9/5/2017 8:43 AM
9	As I said, be well prepared, plan for the unexpected, be respectful of your audience and be honest!	9/1/2017 12:34 PM
10	Just be upfront and back your presentation with relative data	8/31/2017 4:17 PM
11	I appreciate the fire marshal taking the time to get to know the elected officials and to keep them informed of fire and safety related issues.	8/31/2017 1:53 PM
12	Keep in mind we are responsible for keeping things in balance. If your presentation is going to have an impact on others, we will most likely hear from them. Get ahead of the issuse by talking to them first and getting their buy-in before bringing it to the elected decision-makers.	8/31/2017 1:46 PM
13	Develop the relationship before the issue rises.	8/31/2017 5:56 AM
14	Present the impact on the citizens.	8/30/2017 4:47 PM
15	Learn how your elected officials like to receive and process information. Learn what is importnt to your officials and couch your arguments in the terms they care about. Don't use jargon. Reduce issues to personal levels within their area of responsibility. Be able to back up what you say. Don't preach or talk down.	8/30/2017 3:54 PM
16	Be nice and courteous. Be prepared!	8/30/2017 2:43 PM
17	Try your best to sell life and safety measures.	8/30/2017 12:05 PM